

# Decision Room



**BOOK YOUR FREE 30 MINUTES CALL 🌐 30 Minute Meeting - davide di nardo**

Private Strategic Advisory for Luxury Brand Expansion

Europe ↔ Middle East

## **The Context**

Luxury expansion rarely fails because of execution.

It fails because of decisions made too early, without structure, or without the right market perspective.

Wrong partners.

Wrong timing.

Wrong assumptions.

## **The Format**

**Decision Room is a private 1:1 strategic advisory** designed for founders and brand leaders navigating critical expansion decisions between Europe and the Middle East.

This is not a course.

This is not execution.

It is a confidential decision-making space.

## **What We Review**

- Brand deck, website and positioning
  - Market readiness
  - Distribution logic
  - Partner risks
- Pricing integrity and brand perception

## **How It Works**

- 2 or 3 private 1:1 sessions (90 minutes each)
- Guided discussion focused on key decisions
  - Clear strategic recommendations
- Concise follow-up summary with decision points

No generic frameworks

No unnecessary reports

No public materials or recordings

NDA available upon request

## **Access**

Decision Room is by application only.

A limited number of projects are accepted each quarter.

***For access, please get in touch by email or LinkedIn DM***

*Important decisions deserve clarity, structure and judgment.*